



March 31, 2010

Re: **Litigation Hold Notice**

We hope this letter finds you well. You are receiving this letter because you once worked as a "scout" for Yelp, writing reviews and uploading photos to Yelp's website to help seed content in new markets.

Yelp was recently targeted in lawsuits by businesses that allege, among other things, that Yelp manipulates or offers to manipulate reviews depending on whether a business advertises with Yelp or not; Yelp threatens businesses with negative reviews if they do not host elite events; Yelp's Elite Squad is "an agent of coercion"; and Yelp is responsible for negative and allegedly defamatory reviews written by its users. Suffice it to say, we deny the allegations and believe that they largely stem from business owner confusion about online reviews.

Nevertheless, you should preserve any related documents, information, and communications that you may have in your possession regardless of the form they are in (for example, paper or electronic, draft or final) or where they are stored (file cabinets, computers, flash drives, smart phones, etc.). Here are some examples of materials that may be in your possession:

- Emails, IMs, and voicemails to or from Yelp staff;
- Reviews or drafts of reviews you may have written;
- Training materials we may have sent you;
- Any agreements or communications documenting your relationship with Yelp;
- Anything relating to the work you performed for Yelp and the following businesses:  
Adult Socials (New York, NY); Astro Appliance Service (San Carlos, CA); Bleeding Heart Bakery (Oak Park and Chicago, IL); Cats & Dogs Animal Hospital (Long Beach, CA); Celibre Medical Corporation (Orange, CA); D'Ames Day Spa (Imperial Beach, CA); Le Petite Retreat Day Spa (Los Angeles, CA); Mermaids Cruise (San Francisco, CA); Razzberry Lips (San Jose, CA); Dr. Glenn Reit, DDS (New York, NY); Renaissance Furniture Restoration (San Francisco, CA); Scion Restaurant (Washington DC); Sofa Outlet (San Mateo, CA); Wag My Tail (Tujunga, CA); and Wild Mountain Café (Seattle, WA).